



Tri Matra

Proceedings

The International Seminar Tri Matra

“Exploring and Identifying the Dynamics and its Challenges of Cultural Transformation”

Surakarta, Indonesia, March 14th, 2018



Lembaga Penelitian dan Pengabdian kepada Masyarakat
Universitas Sebelas Maret

Proceedings

The International Seminar Tri Matra

“Exploring and Identifying the Dynamics and its Challenges of Cultural Transformation”

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Lembaga Penelitian dan Pengabdian Kepada Masyarakat

Universitas Sebelas Maret

Jalan Ir. Sutami 36 A Kentingan Surakarta

Telp. (0271) 632916 Fax. (0271) 632368

Website : <http://www.lppm.uns.ac.id>

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ISBN : 978-602-50661-1-5

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Preface

Assalamu'alaikum Wr. Wb.

First of all, greetings to the Allah SWT for the blessing, because at March 14th 2018, Javanologi Institute has accomplished the seminar entitled: Exploring and Identifying the Dynamics and its Challenges of Cultural Transformation.

The seminar is an actualization of partnership of three head institution from three countries, named Tri Matra, which is Javanologi Institute of Universitas Sebelas Maret, Asian Japan Research Center (AJRC) Kokushikan University, Tokyo-Japan, and American Institute for Indonesian Studies (AIFIS) USA. The seminar is an inter-connection from the equality in reading awareness and facing the challenges of new era. Every country is expected to initiate an innovative change, also locating their potential in order to be sustainable and able to highly competitive in the global competition.

International Seminar Tri Matra is held in Gedung Pusat dr. Prakosa Universitas Sebelas Maret Surakarta, which involves Prof. Hitoshi Hirakawa, director of Asian Japan Research Center (AJRC) from Kokushikan University Tokyo Japan as keynote speakers; Prof. Masakatsu Tozu (Emiritus professor from Kokushikan University Japan), Dr. Djusmalinar (Prince of Songkla University, Pattani Campus-Thailand); James M. Edmond (Junior Ph.D. from Arizona State University USA); and Dr. Setyo Budi (Head of Javanologi Institute Universitas Sebelas Maret) as invited speakers; also thirty six parallel presenters from domestic and international academic.

Next, most paper by the seminar participants have been compiled into international proceedings, especially with those who proposed in the form of full paper comes firsthand.

A grateful thank you for the committee of the International Seminar Tri Matra from peer group and Javanologi appreciator, as well as the supporting associates that supports the seminar.

Wassalamu'alaikum Wr. Wb.

Surakarta, March, 2018

Dr. Setyo Budi, M.Sn.

Head of Javanology Institute LPPM UNS

Greeting

Assalamu'alaikum Wr. Wb.

Tri Matra is made possible by the awareness and cooperation of three institutions: Universitas Sebelas Maret (UNS), Asian Japan Research Center (AJRC) Kokushikan University-Japan, and American Institute for Indonesian Studies (AIFIS), to jointly respond to current global challenges and contribute to the development of the "New Order" for a better human civilization by creating an academic forum for discussion. Cooperation of the three institutions is realized in the implementation of the International Seminar with the theme " Exploring and Identifying the Dynamics and its Challenges of Cultural Transformation" held on March 14th, 2018 in the Gedung Pusat dr. Prakosa UNS.

Today's era, which is also recognized as the industrial revolution four point zero, marked by the fast changing digital technology advancement to bring the trend of "Disruptive Innovation". It motivates global competitions among countries. As it is initiated by UNESCO and ILO in the modul of towards an entrepreneurial culture for the twenty-first century in 2006, it is stated that every country must start calculating the differentiative security by being independence in managing the potential knowledge and culture of their own, entrepreneurial culture (ec).

Through this International Seminar Tri Matra, I do hope that there will be cross-cultural sharing among different cultural identities in terms of knowledge and experience in culture management because independence in entrepreneurial culture should be understood as openness across culture to share and strengthen to each other for a better world, not as primordial closed identity.

Finally, I hope that this proceedings of International Seminar to contribute newer insights on cultural transformation to promote peace and collaboration across cultural identity.

Wassalamu'alaikum Wr. Wb.

**Rector Universitas Sebelas Maret,
Prof. Dr. Ravik Karsidi, M.S.**

TABLE OF CONTENTS

Preface		iii
Greeting		iv
Table of Contents		v
 Keynote Speakers		
1	A Transforming World and Asia: Challenges for a New Asia Hitoshi Hirakawa	1 – 9
 Invited Speakers		
1	The Dynamics of Patani Malay Culture for Thai Muslim Generations Djusmalinar	10 – 14
2	<i>Sholawat</i> : Tradition for Modern Life James M. Edmons	15 – 20
3	Kajian dan Pendidikan Sejarah Asas Pengukuhan Melayu Islam Beraja: Pengalaman Negara Brunei Darussalaam Muhammad Hadi MD Melayong	21 – 26
4	The System of Symbols in the Iconography of Works of Javanese Art and Culture Setyo Budi	27 – 33
 Presenter		
1	The Meaning Behind Leather Puppet Shape of <i>Panakawan</i> Ahmad Pramudiyanto, Supana, Muhammad Rohmadi	34 – 37
2	The Cultural Transformation of <i>Begalan</i> Traditional Ceremony Alva Kurniawan, Kundharu Saddhono, Sahid Teguh Widodo	38 – 41
3	The Shadow Puppet Show Life in Modern Era (A Social Cultural Study) Andang Firdiansyah	42 – 47
4	Value of Education of Character Based on Local Wisdom (<i>Robo-Robo</i> Ritual Mempawah Regency) Arrie Widhayani	48 – 54

5	Nationalism Spirit of <i>Kumbakarna</i> Figure in <i>Serat Tripama</i> : an Deconstruction Literature Analysis Bagus Wahyu Setyawan, Kundharu Saddhono	55 – 60
6	The Sources of Inspirations in Making Batik Motifs Bani Sudardi	61 – 69
7	Cultural Values and Education on Celebrations <i>Kebo Ketan</i> an Effort to Preserve the Forest in the Village of Begal, Sekaralas, Widodaren, Ngawi Barrin Putra Azharin	70 – 75
8	Transformation of <i>Ketoprak</i> : from Folk-Arts into Academics-Arts Budi Waluyo, Favorita Kurwidaria, Astiana Ajeng Rahadini, Dewi Pangestu Said, Bagus Wahyu Setyawan	76 – 81
9	Hermeneutics as the Phylosophy of Meaning Interpretation Approach on Traditional Javanese <i>Dolanan</i> Songs Dewi Pramestuti, Sumarwati, Kundharu Saddhono	82 – 87
10	Utilization of Local Wisdom in Learning Javanese Language Diah Retnaningtyas Utami, Andayani, Sumarwati	88 – 91
11	Javanese Aesthetics Value In Mintaraga Gantjaran by Prijohoetomo Djoko Sulaksono, Kundharu Sadhono	92 – 95
12	Culture Transformation of <i>Tepa Slira</i> Reflected In Traditional Ceremony of <i>Susuk Wangan</i> as an Effort to Build the Nation Character Dwi Rahayu Retno Wulan, Suyitno, Muhammad Rohmadi	96 – 100
13	<i>Dongkrek</i> Revitalization as a Cultural Tourism Development In Madiun Regency Erens L Rahman	101 – 105
14	Transformation Ritual <i>Ngalap Berkah</i> in Kemukus Mountain Ginanjari Arif Wijaya, Sidiq Aji Pamungkas, Heni Mawarni	106 – 111
15	The Use of Dramatic Monologue <i>Kidung Sri Bedhaya</i> by Trisno Santosa As an Alternative Teaching Material In the SMA Learning Curriculum 2013 Hartikaningsih, Andayani, Prasetyo Adi W.W.....	112 – 116
16	Symbolism of <i>Tiban</i> In Kediri Regency: Connection of Science, Arts, and Religion Ika Yulia Afrianti	117 – 125

17	Seven Matters Expected by Human Beings In <i>Sêrat Andra Kusuma</i> Istanti Fatkhul Janah, Sumarlam, Nugraheni Eko Wardani	126 – 132
18	The Role of Local Language Education In Cultural Transformation Kharisma Pratidina, Suharti	133 – 138
19	<i>Ubarampe</i> in Traditional Ceremony of <i>Dhukutan</i> at Nglurah Village Tawangmangu Regency Mila Anggar Wati, Sumarwati, Kundharu Saddhono	139 – 144
20	Human Body and Prostitution In Hedonism (Human Rights Perspective) Muhammad Rustamaji, Bambang Santoso, Heri Hartanto	145 – 150
21	<i>Sesaji</i> in Java Community Tradition Nanik Sri Prihatini	151 – 163
22	Expression of Prosperity through <i>Tuwuhan Sarakit</i> in the Phrase <i>Gemah Ripah Loh Jinawi, Tata Tentrem Kerta Raharja</i> Nanny Sri Lestari	164 – 169
23	<i>Dayok Binatur</i> as a Surviving Culture Renita Br. Saragih	170 – 174
24	Ketoprak Performance as a Learning Media of Student Character in Higher Education Sahid Teguh Widodo	175 – 179
25	The Transformation of <i>Krama</i> Style in Teaching-learning Javanese News Writing by Using Illustration Media on Students Class X IPS 2 SMA Negeri 1 Jogonalan Klaten Shinta Tyas Pratisthita, Retno Winarni, Sumarwati	180 – 186
26	Internalisation the Elements of Javanese Culture into Learning Process In Formally School Sri Handayani	187 – 193
27	<i>Wayang Sadat</i> in Javanese Culture Sutarjo	194 – 200
28	Jaka Semangun Figure In <i>Serat Jaka Semangun</i> as Empowering Character Value of Education Learners Tauhid Amirul Mukminin, Hanriani Pri Hartiningsih	201 – 209

29	Value of Local Wisdom In <i>Serat Gandrung Asmara</i> of Sinuhun Paku Buana IX as the Nation Character Builder Ulfa Tursina, Muhammad Rohmadi, Aditya Agung Widayanto, Shanti Andita Safitri	210 – 218
30	Colonialism Resistance which is as a Shift of Society from Traditional to Modern in a Novel <i>Katresnan</i> by Soeratman Sastradihardja Winda Dwi Lestari, Muhammad Rohmadi, Sarwiji Suwandi	219 – 226
31	A comparative study on attitude of youth towards drinking alcohol a case study in Vientiane (Laos) and Surakarta (Indonesia) Xaixana Chanthavong, Bani Sudardi	227 – 233
32	Character Education Values In Tradition <i>Wiwit Padi</i> In the Village Silendung Gebang Sub-District Purworejo District Yekti Indriyani, Yorista Indah Astari, Muhammad Rohmadi	234 – 239
33	Oral Literature Lampung "Bebandung": Analysis of Structure, Function, and Its Relevance For Learning Literature Yorista Indah Astari, Yekti Indriyani, Sumarlam	240 – 247
34	The Tradition of <i>Nyadran</i> as a Respect to Dewi Sri and Ancestrals In Ngepringan Village, Jenar Distric, Regency Of Sragen Yuliningsih, Kundharu Saddhono, Budhi Setiawan	248 – 254
35	Makyong Theater as Melayu Traditional Culture Anisah Kartika Putri, Hodairiyah	255 – 261